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## **WEST SIDE BECOMES LARGEST JOHN DEERE CONSTRUCTION AND FORESTRY DEALER IN INDIANA**

### ***West Side Tractor Sales of Indiana Co. Acquires Five John Deere Equipment Locations***

**Chicago, IL – January 5, 2011** – West Side Tractor Sales of Indiana Co., owned by the Dealer Principals of West Side Tractor Sales Co. in Illinois, recently announced the acquisition of five John Deere construction and forestry equipment dealerships from Holt Equipment Company, LLC. The deal was finalized on December 17, 2010.

The new acquisition allows West Side Tractor Sales of Indiana Co. exclusive rights to sell John Deere construction and forestry products in 68 counties across the state of Indiana and three counties in the state of Michigan. New dealership locations include Indianapolis (Indiana headquarters), South Bend, Fort Wayne, Lafayette and Bloomington. The Indiana acquisition has expanded the West Side territory to serve over 80 counties spanning across Illinois, Indiana and Michigan.

West Side Tractor Sales of Indiana Co. is an affiliated company of West Side Tractor Sales Co. in Illinois. Started in 1962, West Side Tractor Sales Co. is a third-generation family operation, owned by the Benck family.

“After 49 years in business, we feel the Indiana acquisition is perfect timing as a recovery appears to be just around the corner. Indiana’s fiscal responsibility, reasonable labor costs and rural tradition that matches well with our John Deere product line, made the state an attractive target to meet our family’s growth objectives,” said West Side Tractor Sales Co. General Operations Manager Diane Benck. “Our intent is to aggressively build a product support infrastructure to support our customer base. Increased inventory, product support investment and a general improvement in the national economy should double our employment in the state of Indiana over the next two years.”

The Indiana West Side locations will offer John Deere construction and forestry equipment lines, as well as Hitachi in a limited number of counties in northern Indiana. The Lafayette location will also carry John Deere lawn and garden equipment.

#### **About West Side Tractor Sales Co. and West Side Tractor Sales of Indiana Co.**

West Side Tractor Sales Co. is a Naperville, Illinois-based provider of construction and forestry equipment. West Side Tractor Sales Co. and West Side Tractor Sales of Indiana Co. have 10 locations throughout Illinois and Indiana. Each location is a full-service provider of heavy equipment maintenance, repair and rental services. For more information, visit [www.westsidetractorsales.com](http://www.westsidetractorsales.com).